

Multi-attribute Decision Analysis

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Multi-attribute Decision Analysis Methods

- Weighted Linear Combination
- Analytic Hierarchy Process
- Ideal Point Methods

Weighted Linear Combination

- Weighted Linear Combination (WLC) is the most often used GIS-MADA method
- WLC model consists of two components:
 - Criterion weights: w_k
 - Value functions: $v(a_{ik})$

Weighted Linear Combination

Associates with the i th decision alternative (location) a set of criterion weights, w_1, w_2, \dots, w_n , and combines the weights with the criterion (attribute) values, $a_{i1}, a_{i2}, \dots, a_{in}$, ($i = 1, 2, \dots, m$) as follows:

overall value of the i -th
alternative at location, s_i ,
defined by the (x_i, y_i)
coordinates

$$V(A_i) = \sum_{k=1}^n w_k v(a_{ik})$$

value of the i th alternative with
respect to the k -th attribute measured by
means of the value function

- The alternative characterized by the highest value of $V(A_i)$ is the most preferred one

Proximity-Adjusted WLC

- Based on the idea of adjusting preferences according to the spatial relationship between alternatives, or an alternative and some reference locations

$$V(A_i^p) = \sum_{k=1}^n w_{ik} v(a_{ik})$$

proximity-adjusted weight,
assigned to the i-th alternative
with respect to the
K-th criterion

Local WLC

overall value of the i-th
alternative estimated
locally (in the q-th
neighbourhood)

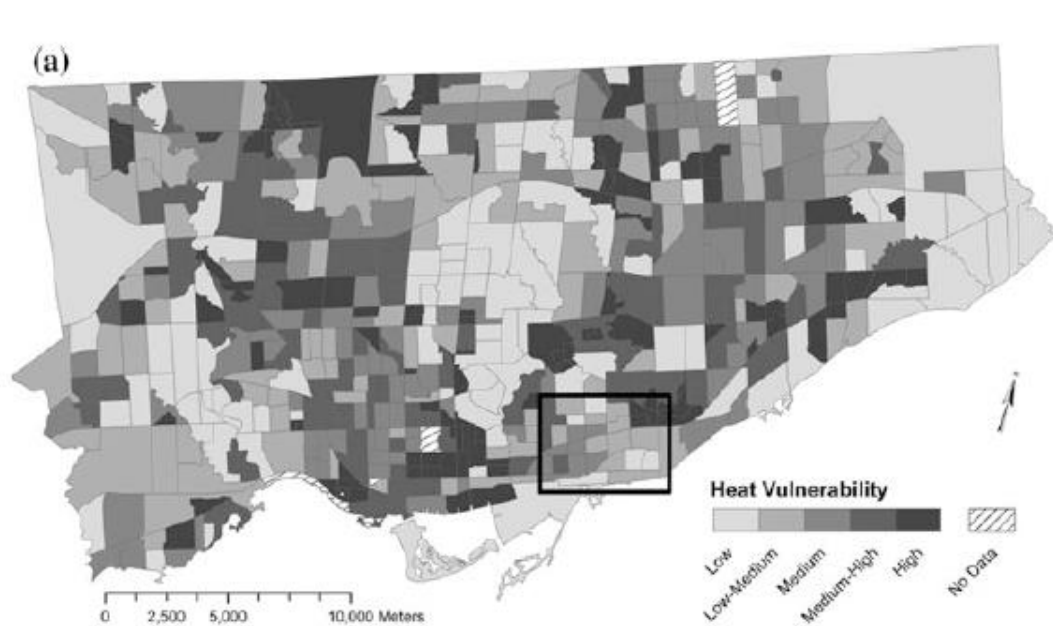
$$V(A_i^q) = \sum_{k=1}^n w_k^q v(a_{ik}^q)$$

local criterion weight

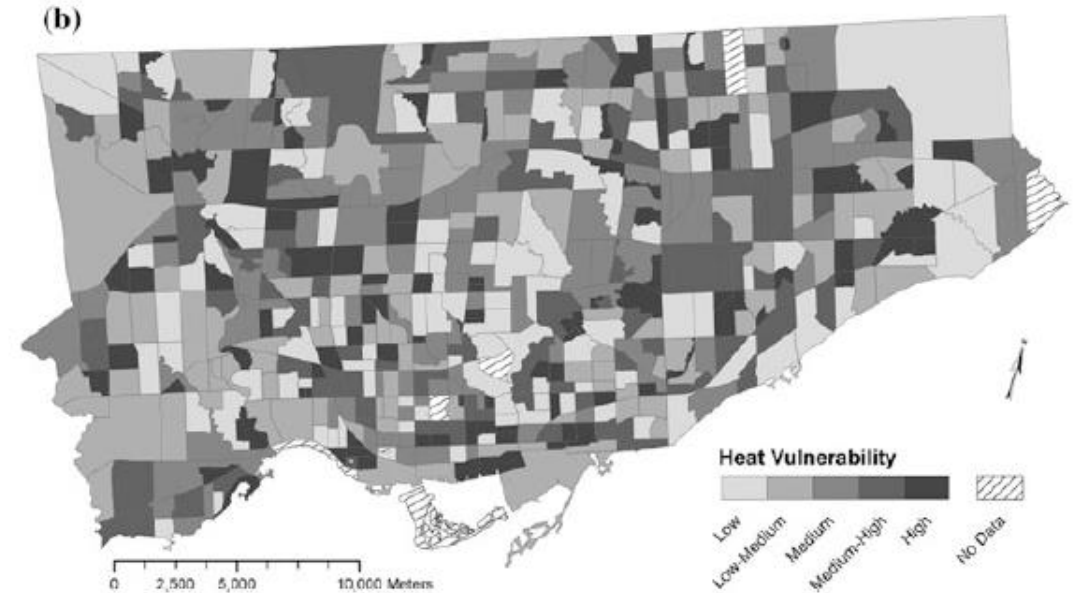
value of the k-th criterion measured
by means of the local value function
in the q-th neighbourhood

- The decision alternative with the highest value of $V(A_i^q)$ is the most preferred alternative in the q-th neighbourhood.

global vs. local WLC models



global WLC



local WLC

Heat vulnerability in Toronto modelled using: (a) global WLC, and
(b) local WLC

Multiattribute Decision Analysis Methods

- Weighted Linear Combination
- **Analytic Hierarchy Process**
- Ideal Point Methods

Analytic Hierarchy Process

- One of the most comprehensive methods of multicriteria decision analysis
- Based on three principles:
 - decomposition
 - requires that a decision problem be decomposed into a hierarchy that captures the essential elements of the problem
 - comparative judgment
 - requires assessment of pairwise comparisons of the elements within a given level of the hierarchical structure, with respect to their parent in the next-higher level
 - synthesis of priorities
 - takes each of the derived ratio scale priorities in the various levels of the hierarchy and constructs a composite set of priorities for the elements at the lowest level of the hierarchy (that is, alternatives)

Analytic Hierarchy Process steps

AHP procedure involves three main steps:

1. developing the AHP hierarchy
2. assigning weights of importance to each element of the hierarchical structure
 - using the pairwise comparison method
3. constructing an overall priority rating

Hierarchical Structure

four levels:

- goal
- objectives
- attributes
- alternatives

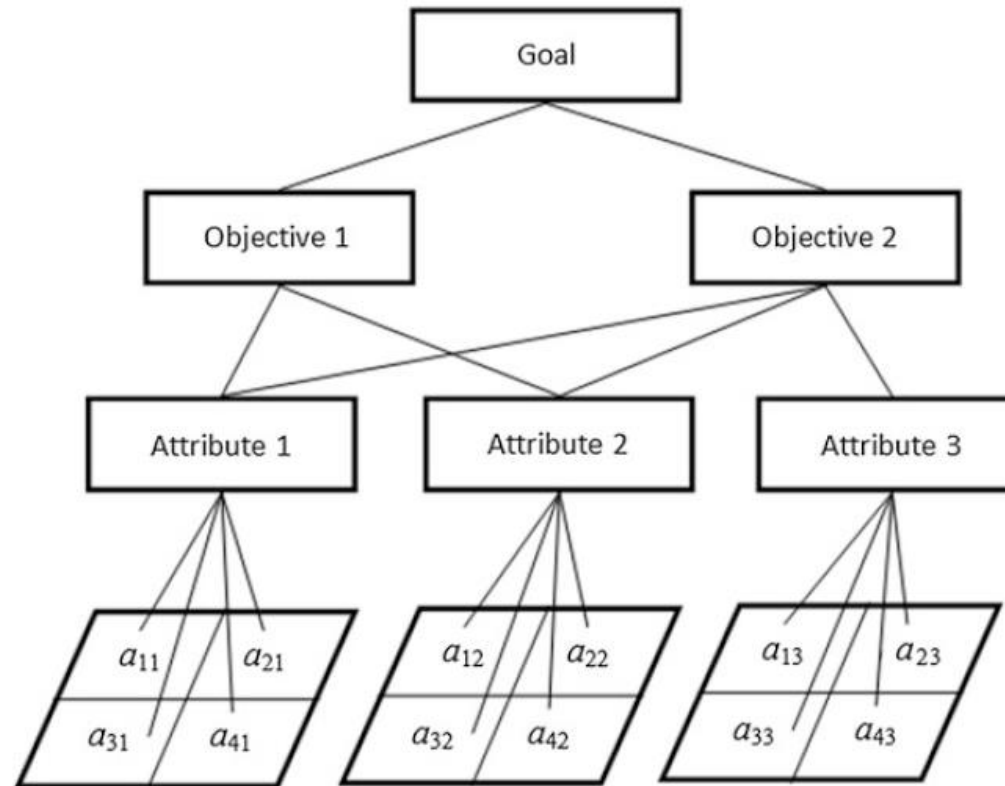


Fig. 2.1 Hierarchical structure of decision problem; a_{ik} is the value of the k -th attribute (criterion) associated with the i -th alternative ($k = 1, 2, 3$, and $i = 1, 2, 3, 4$)

Assigning weights of importance through Pairwise comparison

- Normalization of Matrix C entries:

$$c_{kp}^* = \frac{c_{kp}}{\sum_{k=1}^n c_{kp}}, \text{ for all } k = 1, 2, \dots, n.$$

- then the weights are computed as follows

$$w_k = \frac{\sum_{p=1}^n c_{kp}^*}{n}, \text{ for all } k = 1, 2, \dots, n.$$

Pairwise Comparison weighting example

Pairwise comparisons of:

(a) Objectives with respect to goal

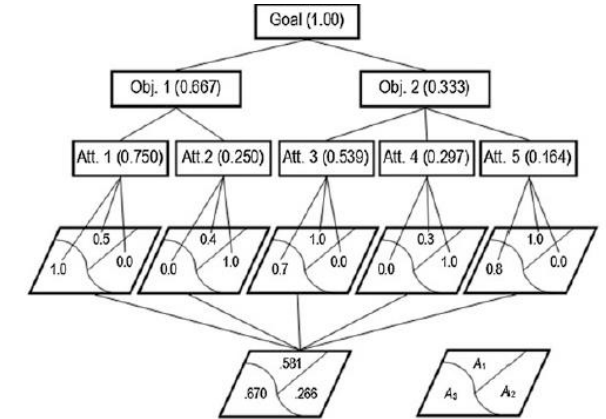
(a)			
Goal			
Objectives	Obj.1	Obj. 2	w_i
Obj.1	1	2	0.667
Obj.2	0.5	1	0.333
Sum	1.5	3.0	1.000
$CR = 0.00$			

(b) attributes with respect to objective 1

(b)			
Objective 1			
Attributes	Att.1	Att.2	$w_{k(1)}$
Att.1	1	3	0.750
Att.2	0.33	1	0.250
Sum	1.33	4.00	1.000
$CR = 0.00$			

(c) Attributes with respect to objective 2

(c)				
Objective 2				
Attributes	Att.3	Att.4	Att.5	$w_{k(2)}$
Att.3	1	2	3	0.539
Att.4	0.5	1	2	0.297
Att.5	0.33	0.5	1	0.164
Sum	1.83	3.50	6.00	1.000
$CR = 0.01$				



Analytic Hierarchy Process

- Global Method

$$V(A_i) = \sum_{k=1}^n w_l w_{k(l)} v(a_{ik})$$

weights assigned to the k-th attribute associated with the l-th objective

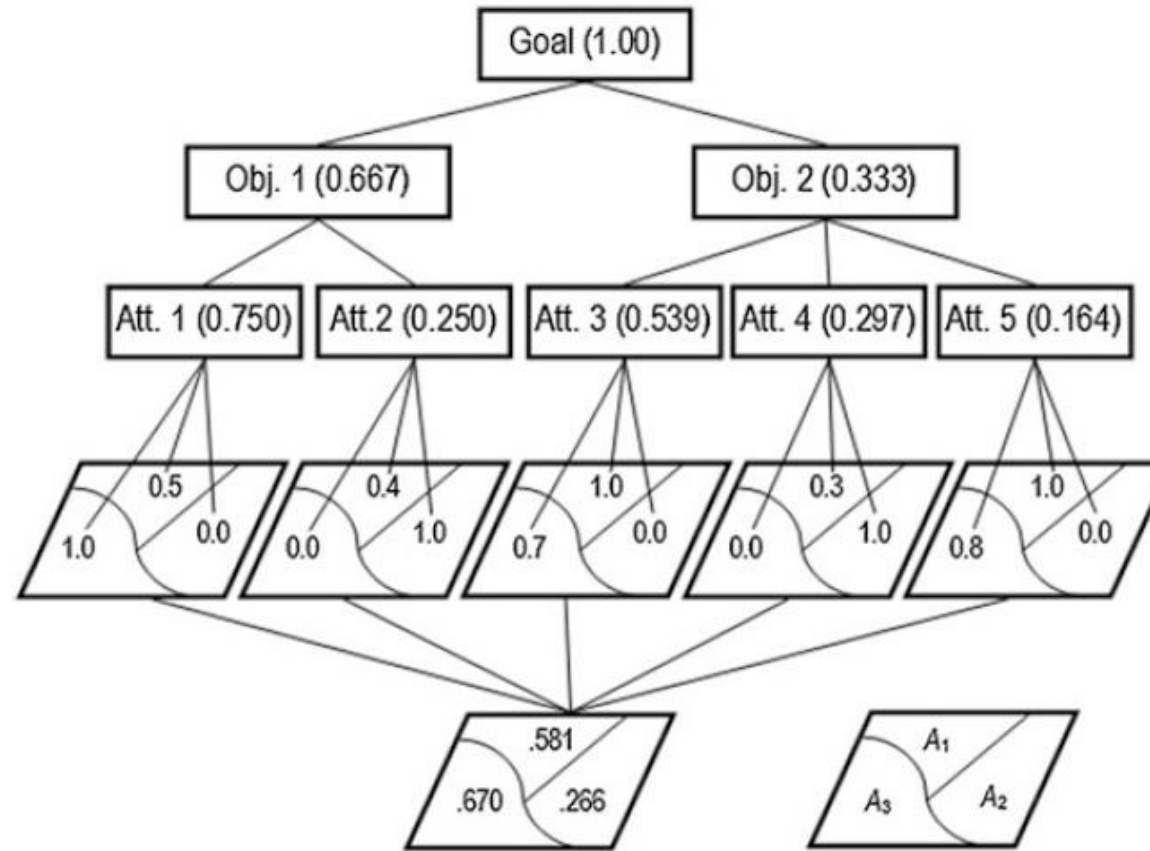
weights associated with the l-th objective ($l = 1, 2, \dots, p$)

GIS-based AHP model example

A1, A2, A3: Alternatives

Obj: Objective

Att: Attribute

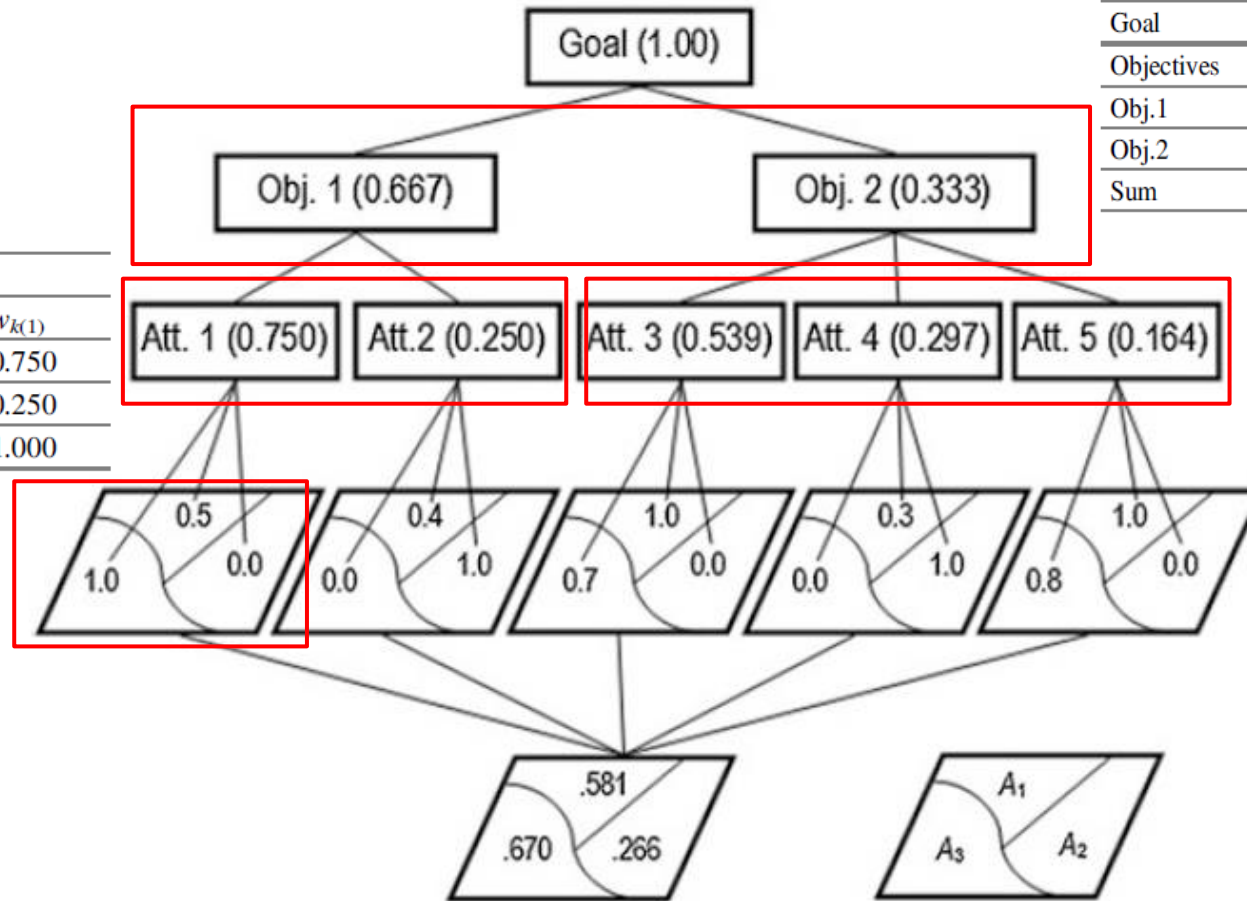


evaluating three parcels of land (A1, A2, and A3)

Objective 1			
Attributes	Att.1	Att.2	$w_{k(1)}$
Att.1	1	3	0.750
Att.2	0.33	1	0.250
Sum	1.33	4.00	1.000

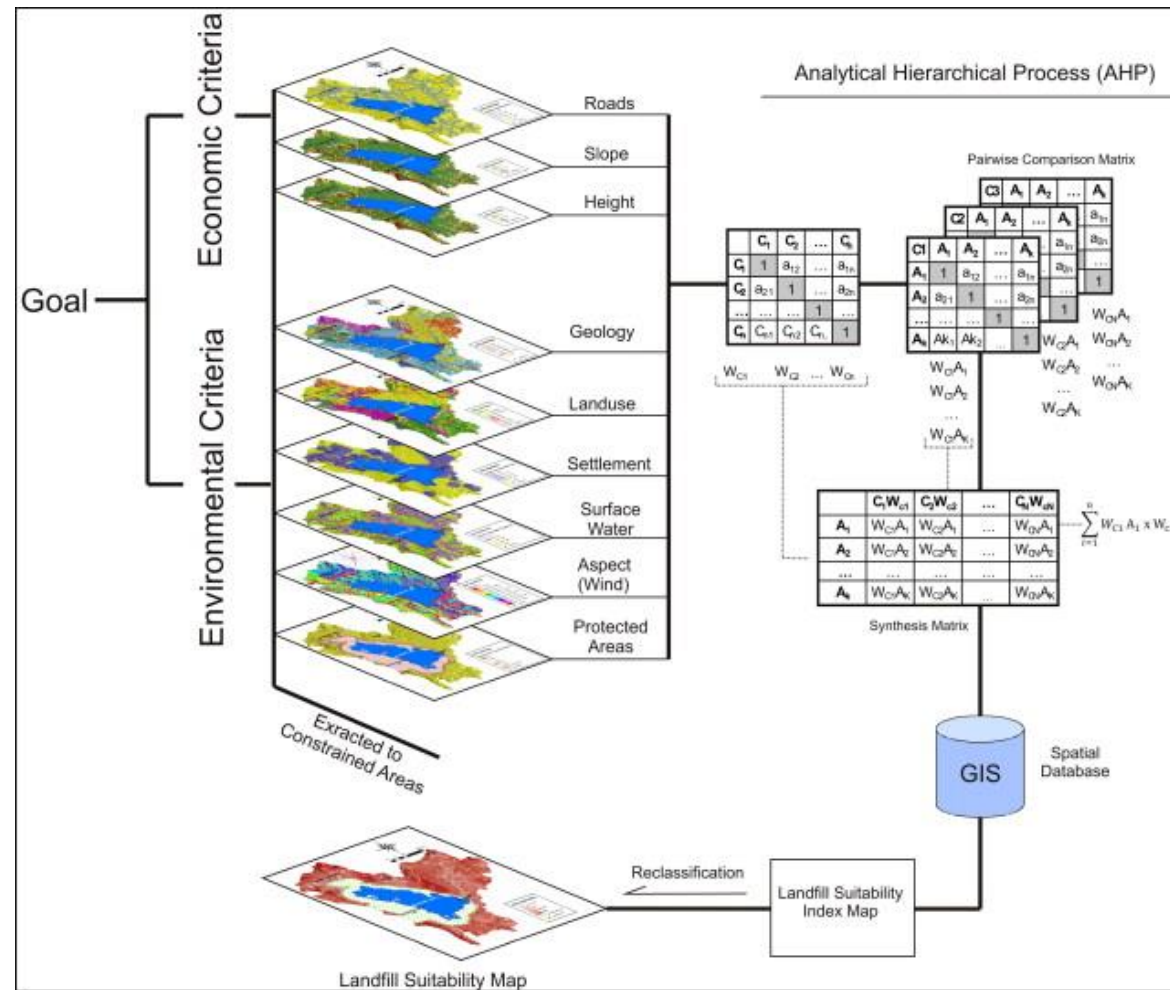
Goal			
Objectives	Obj.1	Obj. 2	w_l
Obj.1	1	2	0.667
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Objective 2				
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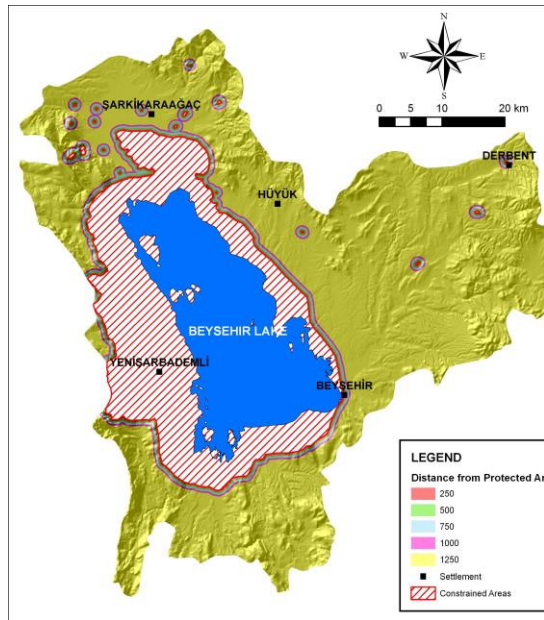
standardized attribute values
for each parcel of land

GIS-based AHP example for GIS for landfill site selection

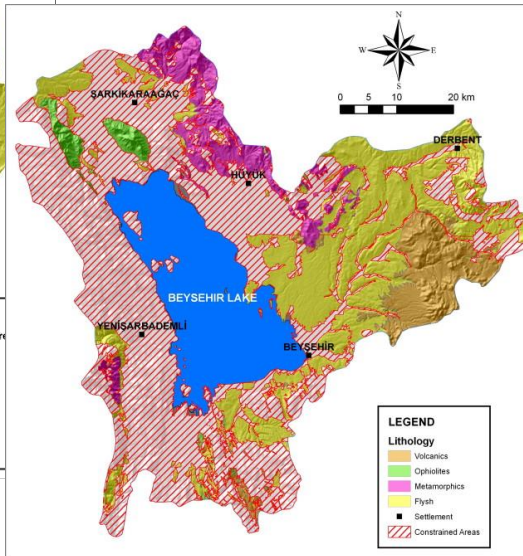


Source: Şener, Ş., Şener, E., Nas, B., & Karagüzel, R. (2010). Combining AHP with GIS for landfill site selection: a case study in the Lake Beyşehir catchment area (Konya, Turkey). Waste management, 30(11), 2037-2046.

GIS-based AHP example for GIS for landfill site selection



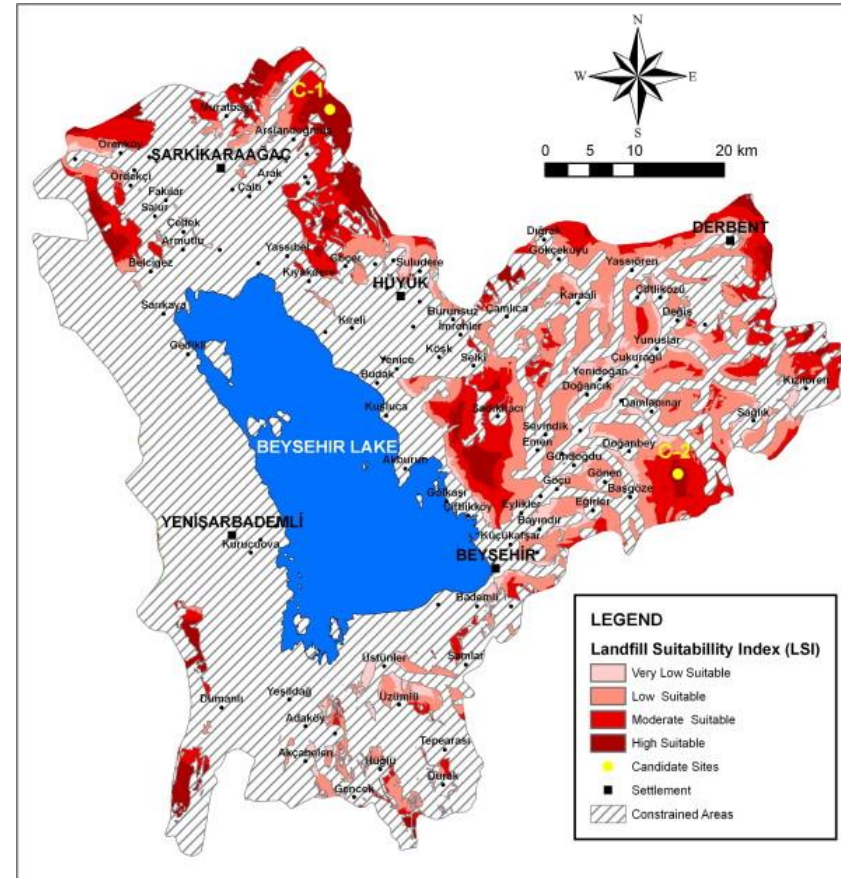
Map of the distance
from protected areas



Geology map

Landuse Map
Slope/height Map
etc.

GIS-based AHP example for GIS for landfill site selection



Landfill suitability map

Multiattribute Decision Analysis Methods

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- **Ideal Point Methods**

Ideal Point Methods

- Based on evaluating decision alternatives with reference to some specific target or goal
- Ordering a set of decision alternatives on the basis of their separations from some ideal/reference point

Reference Points and Separation Measures

- Reference point: any significant target or goal against which the decision alternatives are evaluated
- This hypothetical alternative is often defined in terms of the **positive ideal** (utopia) point, or **negative ideal** (or anti-ideal or nadir) point
- Positive and negative ideal points are determined as the best and worst-possible value achievable by any alternative, respectively:

positive ideal alternative $A^+ = t_1^+, t_2^+, \dots, t_n^+$ where $t_k^+ = \max_i \{v(a_{ik})\}$

negative ideal alternative $A^- = t_1^-, t_2^-, \dots, t_n^-$ where $t_k^- = \min_i \{v(a_{ik})\}$

Reference Points and Separation Measures

Based on the definition of value function $v(a_{ik})$:

$$A^- = (0, 0, \dots, 0)$$
$$A^+ = (1, 1, \dots, 1)$$


separation of the i -th decision alternative from a reference point can be defined by means of the L_p distance metric as follows :


reference value for the k th criterion, e.g., t_k^+ / t_k^-

$$L_p(A_i) = \left[\sum_{k=1}^n (w_k |t_k - v(a_{ik})|)^p \right]^{\frac{1}{p}}$$

power parameter ranging from 1 to ∞

Distance Metric

If $p=1$ 
$$L_1(A_i) = \sum_{k=1}^n w_k |t_k - v(a_{ik})|$$
 rectangular distance (Manhattan metric)

If $p=2$ 
$$L_2(A_i) = \sqrt{\sum_{k=1}^n (w_k |t_k - v(a_{ik})|)^2}$$
 straight-line distance

Ideal Point Models

Two versions of the ideal point model:

positive ideal models

$$A^+ = (1, 1, \dots, 1)$$

$$L_p^+(A_i) = \left[\sum_{k=1}^n (w_k |1 - v(a_{ik})|)^p \right]^{\frac{1}{p}}$$

The best alternative is that one which **minimizes** the value of $L_p^+(A_i)$

negative ideal models

$$A^- = (0, 0, \dots, 0)$$

$$L_p^-(A_i) = \left[\sum_{k=1}^n (w_k v(a_{ik}))^p \right]^{\frac{1}{p}}$$

The best alternative is that one which **maximizes** the value of $L_p^-(A_i)$

Ideal Point versus WLC

If $p=1$



$$L_p^+(A_i) = 1 - V(A_i)$$

$$L_p^-(A_i) = V(A_i)$$

the negative ideal model for $p = 1$ is completely equivalent to WLC

Example

Simple problem of evaluating 16 location (rasters) based on two criteria:

a_{i1}					a_{i2}				
5.5	5.0	3.0	1.0		0.0	1.0	2.0	3.0	
3.5	6.5	10.5	9.5		1.0	1.4	2.2	3.2	
1.0	0.0	8.5	6.0		2.0	2.0	2.8	3.6	
3.5	1.5	12.0	10.5		3.0	3.2	3.6	4.2	

The criteria are to be **maximized**

criterion weights:

$$w_1 = 0.6$$

$$w_2 = 0.4$$

Positive ideal model

overall values of alternatives using the ideal point $A^+ = (1.0, 1.0)$

(a)

.275	.345	.340	.336
.270	.458	.735	.780
.240	.210	.692	.643
.461	.380	.943	.925

$L_1^+(A_i)$ model

(b)

.275	.268	.242	.290
.199	.351	.565	.564
.197	.210	.502	.456
.335	.314	.691	.660

$L_2^+(A_i)$ model

(c)

.275	.250	.192	.286
.175	.325	.525	.476
.190	.210	.425	.351
.286	.305	.600	.528

$L_\infty^+(A_i)$ model

XXX

best
alternative

Negative ideal model

overall values of alternatives using the ideal point $A^- = (0.0, 0.0, 0.0)$

(a)

.725	.655	.660	.664
.730	.542	.265	.220
.760	.790	.308	.357
.539	.620	.057	.075

$L_1^-(A_i)$ model

(b)

.515	.464	.496	.562
.523	.383	.205	.157
.587	.630	.220	.305
.440	.534	.057	.075

$L_2^-(A_i)$ model

(c)

.405	.358	.450	.550
.427	.291	.190	.126
.550	.600	.176	.300
.425	.525	.057	.075

$L_\infty^-(A_i)$ model



best
alternative

Spatially explicit ideal point model

value of the i-th alternative at the x, y location for the k-th criterion

$$L_p^+(A_{i(x,y)}) = \left[\sum_{k=1}^n \left(w_{i(x,y)k} \left| 1 - v(a_{i(x,y)k}) \right| \right)^p \right]^{\frac{1}{p}}$$

weight associated with the kth criterion and the i-th alternative at the x, y location